

KATE MEDLICOTT

KATE MEDLICOTT LAUNCHES SONGLINES, A NEW REVERSIBLE WOVEN



Above: Armchair in Songlines Pink Horizon, cushions in (from top-bottom) Songlines Blue Moon, Water Mint and Pink Horizon. Lampshade in Songlines Water Mint.



Above Left: Cushions in (from top-bottom) Songlines Water Mint, Songlines Pink Horizon, Songlines Blue Moon.



Above Right: Songlines in (from l-r): Blue Moon, Water Mint and Pink Horizon.



Above: Lampshades in (from l-r) Songlines Water Mint, Songlines Blue Moon, Songlines Pink Horizon.



Above: Songlines in Water Mint (cushion) and Pink Horizon (on armchair).



Above: Kate Medlicott with Songlines.

Kate Medlicott is delighted to launch her new woven fabric, Songlines.

Based on a very simple ink drawing, this pared-back design invokes crop lines, story lines, life lines; a pleasingly meandering linear patchwork. During the development stage, Kate endeavoured to retain the hand-drawn origins of her initial sketch, balancing this with the negative space created by the woven pattern to create a timeless, quietly harmonic, intriguing and elegant semi-plain fabric.

With sustainability at the heart of her business, Songlines is woven for Kate using Flax by an historic family-owned mill in England which has been in operation since 1720.

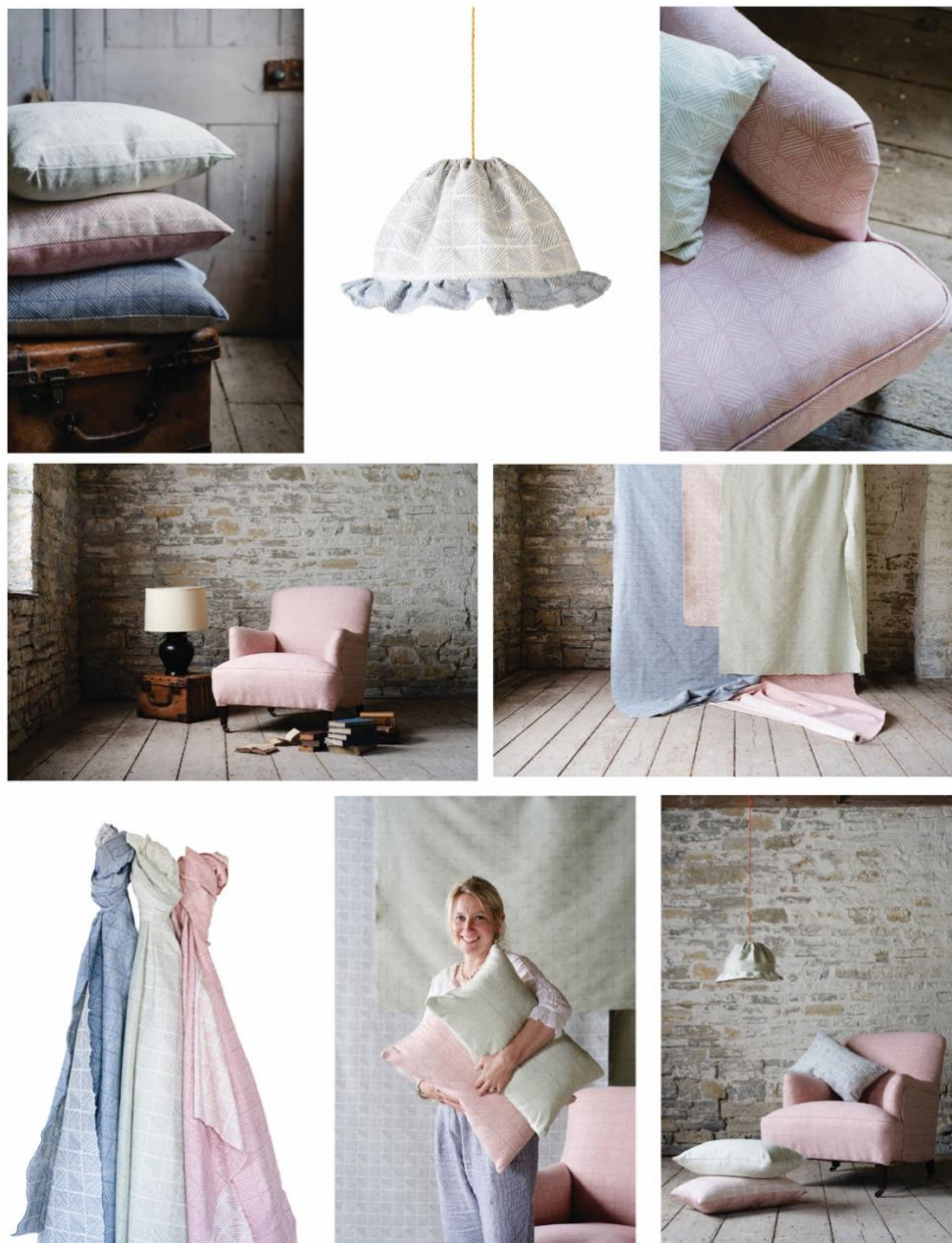
Songlines is fully reversible and the perfect weight for upholstery, cushions and curtains.

Other Information

Songlines is initially available in three soft colourways – Pink Horizon, Blue Moon & Water Mint. Other yarn colour options are available on request.

Songlines is priced at £120 per metre.

SONGLINES LOOK BOOK IMAGES



Top row:

1. Cushions in (from top-bottom) Songlines Water Mint, Pink Horizon, Blue Moon.
2. Lampshade in Songlines Blue Moon.
3. Armchair upholstered in Songlines Pink Horizon, cushions in Songlines Water Mint.

Middle row:

1. Armchair upholstered in Songlines Pink Horizon.
2. Songlines in colourways (from l-r) Blue Moon, Pink Horizon, Water Mint.

Bottom row:

1. Songlines in colourways (from l-r) Blue Moon, Water Mint, Pink Horizon.
2. Kate Medicott with her Songlines woven fabric.
3. Chair in Songlines Pink Horizon, Lampshade in Songlines Water Mint. Cushions in (from top-bottom) Songlines Blue Moon, Water Mint and Pink Horizon.

KATE MEDLICOTT LAUNCHES A NEW COLLECTION OF FLORAL CUSHIONS

Kate is pleased to launch a new collection of floral cushions. Combining a simple floral fabric with a hand-painted stripe and printed in England in some of Kate's favourite colour combinations, this collection of bright and uplifting cushions will add a touch of sophisticated French-inspired pizzazz to any interior.



Above Left: Cushions in (from top-bottom) Fleur Blue on Blue, Fleur Deep Blue, Fleur Blue Lawn, Fleur Pink Grapefruit. Above Right: Kate holds cushion in Fleur Blue on Blue. Cushion on chair in Fleur Deep Blue & Green.



Above: Cushions in (from l-r): Fleur Pink Grapefruit, Fleur Deep Blue & Green, Fleur Blue Lawn, Fleur Blue on Blue.

Other Information

Fleur is available in four colourways – Blue on Blue, Deep Blue & Green, Blue Lawn and Pink Grapefruit. Cushions are priced from £35 each; fabric also available by the metre, at £78 per metre.

About Kate Medicott

Having worked in the Far East for several years, Kate returned to England and her first love, fine art, launching her first fabric collections, (Asian Sojourn, Flowers & Stripes, Journeyman, Attic and Basilica), in 2017, 2018, 2020 and 2022 respectively.

Inspired by her surroundings, travels and the history of found objects, Kate is also drawn to the use of strong colours. She believes a thoughtfully placed hue or mark can inject energy and beauty into a design and takes great pride in her designs being colourful, bold and understated. She lives near Glastonbury, Somerset, with her husband and two young children.

Sustainability

Kate Medicott is proud to be a 100% British-made brand.

Alongside the woven fabrics, Kate's printed fabrics are printed in England onto British-woven linen union. Everything is printed digitally, a process which has several environmental benefits over more traditional methods: it uses significantly less water, power and has a much smaller carbon footprint than traditional printing. Digital printing also enables Kate to print to order which massively reduces potential fabric waste. Kate's woven designs are woven using Flax in a family-run mill in England which has been in operation since 1720.

Kate believes in supporting local small businesses like herself – all of Kate's marketing material is printed by a Wells-based printer onto high quality recycled card and all cushions, curtains and blinds are made locally in Somerset.

Please feel free to contact myself or Kate Chadwick [kate@chadwickpr.com] for photographs, any further information, fabric samples, or cushions on loan.

Thank you so much for taking the time to read about Songlines and our new Fleur cushions, I hope you like what you see and we look forward to hearing from you.

Kate

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